

How the Survey was Conducted

Nature of the Sample: NBC News/Marist Poll Virginia Survey of 1,218 Adults

This survey of 1,218 adults was conducted April 28th through May 2nd, 2013. Adults 18 years of age and older residing in the state of Virginia were interviewed by telephone. Telephone numbers were selected based upon a list of telephone exchanges from throughout the state. The exchanges were selected to ensure that each region was represented in proportion to its population. To increase coverage, this landline sample was supplemented by respondents reached through random dialing of cell phone numbers. The two samples were then combined and balanced to reflect the 2010 census results for age, gender, income, race, and region. Results for adults are statistically significant within ± 2.8 percentage points. There are 1,095 registered voters. The results for this subset are statistically significant within ± 3.0 percentage points. There are 692 likely voters. The results for this subset are statistically significant within ± 3.7 percentage points. The error margin increases for cross-tabulations.

Nature of the Sample - Virginia

		Virginia Adults	Virginia Registered Voters	Virginia Likely Voters	
		Col %	Col %	Col %	
Virginia Adults		100%			
Registered Voters		90%	100%		
Likely Voters		57%	63%	100%	
Party Identification	Democrat	n/a	31%	29%	
	Republican	n/a	27%	29%	
	Independent	n/a	40%	39%	
	Other	n/a	2%	3%	
Party Identification	Strong Democrats	n/a	21%	22%	
	Not strong Democrats	n/a	9%	7%	
	Democratic leaning independents	n/a	14%	14%	
	Just Independents	n/a	12%	10%	
	Republican leaning independents	n/a	14%	14%	
	Not strong Republicans	n/a	8%	8%	
	Strong Republicans	n/a	19%	21%	
	Other	n/a	2%	3%	
	Political Ideology	Very liberal-Liberal	n/a	20%	19%
		Moderate	n/a	41%	40%
Conservative-Very conservative		n/a	39%	41%	
Past Participation**	Yes	n/a	81%	91%	
	No	n/a	19%	9%	
Tea Party Supporters		n/a	25%	28%	
Gender	Men	48%	47%	47%	
	Women	52%	53%	53%	
Age	Under 45	47%	44%	36%	
	45 or older	53%	56%	64%	
Age	18 to 29	20%	18%	12%	
	30 to 44	27%	26%	24%	
	45 to 59	28%	29%	33%	
	60 or older	26%	27%	31%	
Race	White	68%	68%	72%	
	African American	19%	20%	18%	
	Latino	7%	6%	5%	
	Other	6%	6%	5%	
Region	D.C. Suburbs	18%	18%	19%	
	Northern Virginia Exurbs	16%	16%	15%	
	Central/West	23%	23%	23%	
	Richmond/East	23%	24%	23%	
	Tidewater	20%	19%	21%	
Household Income	Less than \$75,000	59%	57%	54%	
	\$75,000 or more	41%	43%	46%	
Education	Not college graduate	54%	51%	46%	
	College graduate	46%	49%	54%	
Evangelical Christian	Yes	16%	17%	19%	
	No	84%	83%	81%	
Interview Type	Landline	66%	67%	71%	
	Cell Phone	34%	33%	29%	

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, 2013, N=1218 MOE +/- 2.8 percentage points. Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Likely Voters: N=692 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

NBC News/Marist Poll Virginia Tables

		Virginia Registered Voters			
		Tossup including those who are undecided yet leaning toward a candidate			
		Terry McAuliffe, the	Ken Cuccinelli, the		
		Democrat	Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Registered Voters		43%	41%	1%	16%
Virginia Likely Voters		42%	45%	0%	13%
Party Identification	Democrat	91%	3%	0%	6%
	Republican	2%	91%	0%	7%
	Independent	36%	36%	2%	27%
Party Identification*	Strong Democrats	95%	1%	0%	4%
	Soft Democrats	80%	6%	0%	13%
	Just Independents	22%	27%	2%	50%
	Soft Republicans	4%	78%	2%	16%
	Strong Republicans	1%	95%	0%	4%
Tea Party Supporters		16%	79%	0%	5%
Political Ideology	Very liberal-Liberal	83%	11%	2%	4%
	Moderate	49%	28%	0%	23%
	Conservative-Very conservative	17%	73%	0%	10%
Intensity of Support	Strongly support	47%	53%	0%	0%
	Somewhat support	51%	49%	0%	0%
	Might vote differently	53%	47%	0%	0%
Chances of Voting in Election for Governor	Excellent	38%	50%	0%	12%
	Good	52%	28%	0%	21%
	Fair	41%	33%	4%	22%
	Poor	48%	32%	1%	19%
Interest in Election for Governor	High	42%	47%	0%	11%
	Moderate	44%	40%	0%	16%
	Low	43%	29%	2%	26%
Past Participation**	Yes	41%	44%	0%	15%
	No	52%	30%	2%	16%
2009 McDonnell Voters		14%	71%	0%	14%
2012 Obama Voters		78%	6%	1%	15%
Gender	Men	34%	49%	0%	17%
	Women	50%	34%	1%	14%
Age	Under 45	41%	40%	1%	17%
	45 or older	44%	42%	0%	14%
Age	18 to 29	48%	35%	0%	17%
	30 to 44	37%	44%	2%	17%
	45 to 59	45%	41%	0%	14%
	60 or older	43%	42%	0%	15%
Race	White	33%	52%	0%	14%
	African American	73%	10%	2%	15%
	Other	48%	30%	0%	22%
Region	D.C. Suburbs	52%	34%	0%	15%
	Northern Virginia Exurbs	48%	42%	0%	9%
	Central/West	37%	44%	2%	18%
	Richmond/East	35%	48%	0%	17%
	Tidewater	45%	36%	1%	18%
Household Income	Less than \$75,000	47%	38%	1%	14%
	\$75,000 or more	40%	45%	1%	14%
Education	Not college graduate	43%	40%	1%	16%
	College graduate	43%	42%	0%	15%
Interview Type	Landline	43%	42%	0%	15%
	Cell Phone	43%	39%	1%	17%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1095 MOE +/- 3.0 percentage points. Virginia Likely Voters: N=692 MOE +/- 3.7 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Registered Voters with a Candidate Preference			
		Would you say that you strongly support <candidate> somewhat support <candidate>, or do you think that you might vote differently on Election Day?			
		Strongly support	Somewhat support	Might vote differently	Unsure
		Row %	Row %	Row %	Row %
Virginia Registered Voters with a Candidate Preference		50%	33%	13%	4%
Party Identification	Democrat	53%	29%	12%	6%
	Republican	55%	31%	11%	4%
	Independent	40%	40%	18%	2%
Party Identification*	Strong Democrats	65%	23%	6%	5%
	Soft Democrats	29%	43%	24%	4%
	Just Independents	31%	38%	28%	3%
	Soft Republicans	42%	44%	11%	2%
Gubernatorial Choice	Strong Republicans	65%	22%	9%	3%
	Terry McAuliffe	47%	33%	14%	5%
	Ken Cuccinelli	53%	32%	12%	2%
Tea Party Supporters		60%	27%	9%	4%
Political Ideology	Very liberal-Liberal	49%	37%	12%	2%
	Moderate	43%	37%	17%	4%
	Conservative-Very conservative	57%	28%	11%	4%
Past Participation**	Yes	55%	31%	11%	3%
	No	26%	44%	23%	7%
Gender	Men	53%	34%	11%	2%
	Women	48%	32%	15%	6%
Age	Under 45	37%	42%	17%	4%
	45 or older	59%	27%	11%	4%
Age	18 to 29	26%	49%	23%	2%
	30 to 44	44%	37%	13%	6%
	45 to 59	58%	29%	10%	4%
	60 or older	60%	25%	12%	3%
Race	White	53%	32%	12%	3%
	African American	42%	36%	13%	9%
	Other	40%	36%	22%	2%
Region	D.C. Suburbs	47%	38%	11%	4%
	Northern Virginia Exurbs	54%	28%	15%	3%
	Central/West	54%	24%	18%	4%
	Richmond/East	50%	38%	9%	3%
	Tidewater	47%	35%	13%	6%
Household Income	Less than \$75,000	46%	33%	17%	4%
	\$75,000 or more	55%	33%	9%	2%
Education	Not college graduate	48%	31%	16%	4%
	College graduate	52%	35%	10%	3%
Interview Type	Landline	55%	29%	11%	4%
	Cell Phone	39%	41%	17%	3%

NBC News/Marist Poll Virginia Registered Voters with Candidate Preference. Interviews conducted April 28th through May 2nd, 2013, N=823 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Registered Voters		
		Are you satisfied or not satisfied with the candidates you have to choose from who are running for governor in November?		
		Satisfied	Not satisfied	Unsure
		Row %	Row %	Row %
Virginia Registered Voters		52%	25%	23%
Party Identification	Democrat	58%	20%	21%
	Republican	61%	18%	21%
	Independent	42%	34%	25%
Party Identification*	Strong Democrats	62%	18%	20%
	Soft Democrats	41%	31%	28%
	Just Independents	38%	34%	28%
	Soft Republicans	50%	28%	22%
	Strong Republicans	68%	17%	16%
Tea Party Supporters		69%	20%	11%
Political Ideology	Very liberal-Liberal	56%	24%	20%
	Moderate	43%	30%	26%
	Conservative-Very conservative	62%	20%	18%
Past Participation**	Yes	52%	28%	19%
	No	52%	12%	36%
Gender	Men	55%	25%	20%
	Women	49%	25%	26%
Age	Under 45	50%	21%	29%
	45 or older	53%	28%	18%
Age	18 to 29	52%	15%	33%
	30 to 44	48%	26%	27%
	45 to 59	53%	29%	18%
	60 or older	54%	27%	18%
Race	White	51%	29%	20%
	African American	48%	18%	33%
	Other	61%	17%	22%
Region	D.C. Suburbs	47%	30%	23%
	Northern Virginia Exurbs	52%	26%	22%
	Central/West	52%	23%	25%
	Richmond/East	54%	25%	21%
	Tidewater	53%	22%	25%
Household Income	Less than \$75,000	55%	21%	23%
	\$75,000 or more	49%	31%	20%
Education	Not college graduate	56%	19%	25%
	College graduate	48%	31%	21%
Interview Type	Landline	53%	27%	20%
	Cell Phone	49%	21%	30%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

**Past participation refers to previous participation in a gubernatorial election.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		In general, do you have a favorable or an unfavorable impression of Terry McAuliffe?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		31%	23%	46%
Virginia Registered Voters		32%	24%	44%
Party Identification^	Democrat	57%	10%	33%
	Republican	21%	35%	45%
	Independent	24%	25%	52%
Party Identification*	Strong Democrats	60%	11%	30%
	Soft Democrats	45%	14%	42%
	Just Independents	16%	22%	62%
	Soft Republicans	17%	30%	53%
	Strong Republicans	19%	41%	40%
Tea Party Supporters^		24%	36%	39%
Political Ideology^	Very liberal-Liberal	56%	11%	33%
	Moderate	35%	18%	47%
	Conservative-Very conservative	19%	37%	44%
Gender	Men	27%	30%	43%
	Women	34%	17%	49%
Age	Under 45	27%	18%	55%
	45 or older	35%	27%	39%
Age	18 to 29	29%	16%	55%
	30 to 44	26%	20%	54%
	45 to 59	36%	29%	35%
	60 or older	33%	24%	43%
Race	White	28%	25%	47%
	African American	40%	14%	46%
	Other	33%	23%	44%
Region	D.C. Suburbs	42%	20%	38%
	Northern Virginia Exurbs	31%	30%	39%
	Central/West	27%	18%	55%
	Richmond/East	32%	25%	44%
	Tidewater	25%	22%	53%
Household Income	Less than \$75,000	32%	20%	48%
	\$75,000 or more	32%	26%	42%
Education	Not college graduate	30%	19%	50%
	College graduate	32%	27%	42%
Interview Type	Landline	32%	25%	43%
	Cell Phone	28%	19%	53%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		In general, do you have a favorable or an unfavorable impression of Ken Cuccinelli?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		40%	26%	34%
Virginia Registered Voters		42%	27%	32%
Party Identification^	Democrat	21%	45%	33%
	Republican	71%	9%	20%
	Independent	38%	26%	36%
Party Identification*	Strong Democrats	16%	50%	34%
	Soft Democrats	25%	37%	38%
	Just Independents	27%	33%	40%
	Soft Republicans	61%	9%	30%
	Strong Republicans	78%	8%	14%
Tea Party Supporters^		74%	7%	19%
Political Ideology^	Very liberal-Liberal	17%	51%	31%
	Moderate	34%	30%	36%
	Conservative-Very conservative	65%	12%	23%
Gender	Men	45%	23%	32%
	Women	36%	28%	36%
Age	Under 45	36%	20%	44%
	45 or older	44%	30%	26%
Age	18 to 29	32%	18%	50%
	30 to 44	40%	21%	39%
	45 to 59	45%	29%	26%
	60 or older	42%	31%	26%
Race	White	44%	27%	29%
	African American	23%	28%	49%
	Other	45%	17%	38%
Region	D.C. Suburbs	33%	35%	32%
	Northern Virginia Exurbs	45%	24%	32%
	Central/West	43%	20%	37%
	Richmond/East	46%	27%	27%
	Tidewater	35%	24%	42%
Household Income	Less than \$75,000	40%	22%	37%
	\$75,000 or more	45%	28%	28%
Education	Not college graduate	40%	20%	40%
	College graduate	41%	32%	27%
Interview Type	Landline	41%	29%	30%
	Cell Phone	38%	19%	43%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults			
		Do you think Terry McAuliffe is too liberal, too conservative, or about right?			
		Too liberal	Too conservative	About right	Unsure
		Row %	Row %	Row %	Row %
Virginia Adults		27%	5%	32%	36%
Virginia Registered Voters		28%	4%	33%	34%
Party Identification^	Democrat	6%	5%	60%	30%
	Republican	53%	3%	15%	29%
	Independent	27%	5%	28%	40%
Party Identification*	Strong Democrats	5%	6%	63%	26%
	Soft Democrats	11%	2%	49%	37%
	Just Independents	14%	6%	23%	58%
	Soft Republicans	47%	5%	16%	31%
	Strong Republicans	59%	3%	12%	26%
Tea Party Supporters^		55%	5%	15%	25%
Political Ideology^	Very liberal-Liberal	5%	9%	59%	26%
	Moderate	21%	4%	38%	38%
	Conservative-Very conservative	50%	3%	18%	30%
Gender	Men	37%	4%	24%	34%
	Women	17%	5%	40%	38%
Age	Under 45	23%	6%	31%	41%
	45 or older	30%	3%	35%	32%
Age	18 to 29	17%	6%	34%	43%
	30 to 44	27%	7%	28%	39%
	45 to 59	31%	4%	35%	29%
	60 or older	28%	2%	34%	36%
Race	White	33%	5%	28%	35%
	African American	9%	5%	46%	40%
	Other	18%	5%	38%	39%
Region	D.C. Suburbs	27%	2%	37%	34%
	Northern Virginia Exurbs	32%	4%	31%	33%
	Central/West	23%	5%	31%	41%
	Richmond/East	31%	7%	30%	32%
	Tidewater	21%	4%	34%	40%
Household Income	Less than \$75,000	22%	5%	36%	37%
	\$75,000 or more	34%	4%	31%	31%
Education	Not college graduate	21%	6%	31%	42%
	College graduate	34%	3%	34%	29%
Interview Type	Landline	28%	5%	33%	34%
	Cell Phone	24%	4%	30%	42%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults			
		Do you think Ken Cuccinelli is too liberal, too conservative, or about right?			
		Too liberal	Too conservative	About right	Unsure
		Row %	Row %	Row %	Row %
Virginia Adults		6%	25%	38%	31%
Virginia Registered Voters		6%	27%	39%	29%
Party Identification^	Democrat	8%	42%	22%	27%
	Republican	4%	9%	65%	21%
	Independent	5%	28%	34%	33%
Party Identification*	Strong Democrats	11%	47%	18%	25%
	Soft Democrats	3%	38%	27%	32%
	Just Independents	5%	25%	26%	44%
	Soft Republicans	7%	16%	51%	27%
	Strong Republicans	5%	7%	71%	18%
Tea Party Supporters^		6%	9%	65%	20%
Political Ideology^	Very liberal-Liberal	6%	54%	17%	23%
	Moderate	4%	30%	34%	32%
	Conservative-Very conservative	8%	11%	57%	23%
Gender	Men	5%	22%	43%	30%
	Women	7%	27%	34%	32%
Age	Under 45	6%	18%	38%	37%
	45 or older	6%	30%	38%	26%
Age	18 to 29	6%	14%	40%	40%
	30 to 44	6%	22%	37%	35%
	45 to 59	6%	30%	39%	25%
	60 or older	5%	30%	37%	28%
Race	White	5%	27%	40%	29%
	African American	12%	25%	24%	39%
	Other	3%	15%	50%	32%
Region	D.C. Suburbs	1%	40%	31%	27%
	Northern Virginia Exurbs	4%	18%	47%	30%
	Central/West	6%	18%	39%	37%
	Richmond/East	8%	28%	39%	25%
	Tidewater	9%	20%	35%	35%
Household Income	Less than \$75,000	9%	20%	39%	33%
	\$75,000 or more	3%	32%	40%	26%
Education	Not college graduate	8%	15%	39%	38%
	College graduate	3%	37%	37%	23%
Interview Type	Landline	6%	27%	39%	28%
	Cell Phone	6%	20%	37%	37%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

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*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults				
		Which candidate better understands the problems of people like yourself:				
		Terry McAuliffe	Ken Cuccinelli	Both	Neither	Unsure
		Row %	Row %	Row %	Row %	Row %
Virginia Adults		29%	33%	0%	7%	31%
Virginia Registered Voters		30%	34%	0%	6%	29%
Party Identification^	Democrat	61%	12%	0%	5%	23%
	Republican	6%	64%	1%	4%	25%
	Independent	26%	31%	0%	9%	33%
Party Identification*	Strong Democrats	69%	11%	0%	4%	17%
	Soft Democrats	49%	14%	0%	5%	31%
	Just Independents	16%	21%	1%	14%	48%
	Soft Republicans	7%	53%	0%	9%	31%
	Strong Republicans	5%	72%	2%	3%	19%
Tea Party Supporters^	11%	65%	1%	3%	19%	
Political Ideology^	Very liberal-Liberal	63%	10%	0%	6%	20%
	Moderate	33%	29%	0%	6%	32%
	Conservative-Very conservative	12%	56%	1%	6%	25%
Gender	Men	25%	41%	1%	5%	29%
	Women	33%	26%	0%	8%	32%
Age	Under 45	27%	30%	1%	7%	35%
	45 or older	31%	36%	0%	7%	26%
Age	18 to 29	27%	29%	0%	3%	41%
	30 to 44	28%	31%	1%	9%	31%
	45 to 59	33%	36%	0%	8%	23%
	60 or older	29%	36%	0%	5%	30%
Race	White	25%	39%	0%	5%	30%
	African American	42%	15%	0%	12%	30%
	Other	28%	30%	3%	5%	34%
Region	D.C. Suburbs	38%	25%	0%	6%	31%
	Northern Virginia Exurbs	29%	41%	0%	3%	26%
	Central/West	26%	30%	0%	8%	36%
	Richmond/East	24%	39%	1%	9%	27%
	Tidewater	30%	32%	0%	5%	32%
Household Income	Less than \$75,000	29%	32%	1%	6%	31%
	\$75,000 or more	30%	37%	0%	6%	26%
Education	Not college graduate	26%	32%	0%	7%	35%
	College graduate	33%	35%	1%	6%	26%
Interview Type	Landline	30%	34%	0%	7%	29%
	Cell Phone	27%	32%	0%	7%	34%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults				
		Which candidate do you trust more to do what's best for Virginia:				
		Terry McAuliffe	Ken Cuccinelli	Both	Neither	Unsure
		Row %	Row %	Row %	Row %	Row %
Virginia Adults		31%	37%	0%	5%	26%
Virginia Registered Voters		33%	39%	0%	5%	24%
Party Identification [^]	Democrat	63%	13%	0%	3%	21%
	Republican	7%	74%	0%	4%	15%
	Independent	31%	33%	0%	7%	29%
Party Identification*	Strong Democrats	70%	10%	0%	3%	17%
	Soft Democrats	53%	18%	0%	2%	26%
	Just Independents	25%	22%	2%	9%	43%
	Soft Republicans	9%	59%	0%	7%	24%
	Strong Republicans	5%	81%	0%	4%	10%
Tea Party Supporters [^]		12%	70%	0%	5%	13%
Political Ideology [^]	Very liberal-Liberal	63%	17%	0%	5%	15%
	Moderate	39%	28%	1%	5%	28%
	Conservative-Very conservative	14%	63%	0%	4%	19%
Gender	Men	26%	45%	0%	5%	25%
	Women	37%	30%	0%	6%	27%
Age	Under 45	31%	35%	0%	5%	29%
	45 or older	33%	39%	0%	5%	23%
Age	18 to 29	33%	33%	0%	2%	31%
	30 to 44	29%	36%	0%	7%	27%
	45 to 59	35%	39%	0%	7%	19%
	60 or older	31%	39%	0%	3%	27%
			31%	39%	0%	3%
Race	White	27%	44%	0%	4%	25%
	African American	45%	16%	0%	9%	30%
	Other	36%	35%	1%	5%	24%
Region	D.C. Suburbs	42%	30%	1%	2%	25%
	Northern Virginia Exurbs	33%	45%	0%	3%	19%
	Central/West	26%	37%	0%	6%	31%
	Richmond/East	28%	40%	0%	7%	25%
	Tidewater	31%	35%	0%	6%	28%
			31%	35%	0%	6%
Household Income	Less than \$75,000	31%	37%	0%	6%	26%
	\$75,000 or more	33%	42%	0%	4%	21%
Education	Not college graduate	29%	37%	0%	5%	28%
	College graduate	35%	37%	0%	5%	23%
Interview Type	Landline	32%	37%	0%	5%	26%
	Cell Phone	31%	37%	1%	6%	26%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

[^]Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults				
		Which candidate is closer to your position on social issues such as abortion:				
		Terry McAuliffe	Ken Cuccinelli	Both	Neither	Unsure
		Row %	Row %	Row %	Row %	Row %
Virginia Adults		30%	31%	1%	4%	34%
Virginia Registered Voters		31%	33%	1%	3%	32%
Party Identification [^]	Democrat	54%	13%	1%	2%	30%
	Republican	11%	62%	0%	2%	25%
	Independent	31%	27%	1%	5%	36%
Party Identification*	Strong Democrats	59%	12%	0%	3%	26%
	Soft Democrats	48%	14%	2%	0%	35%
	Just Independents	23%	18%	1%	7%	51%
	Soft Republicans	18%	47%	0%	5%	30%
	Strong Republicans	8%	70%	0%	1%	20%
Tea Party Supporters [^]		12%	63%	1%	2%	23%
Political Ideology [^]	Very liberal-Liberal	59%	12%	0%	4%	25%
	Moderate	36%	24%	2%	3%	35%
	Conservative-Very conservative	15%	55%	0%	2%	28%
Gender	Men	28%	38%	1%	3%	30%
	Women	33%	25%	1%	4%	38%
Age	Under 45	30%	28%	1%	4%	37%
	45 or older	31%	33%	0%	4%	31%
Age	18 to 29	28%	26%	1%	1%	45%
	30 to 44	32%	30%	1%	6%	31%
	45 to 59	33%	35%	0%	5%	27%
	60 or older	29%	32%	0%	2%	37%
Race	White	29%	36%	0%	2%	32%
	African American	34%	14%	1%	8%	42%
	Other	33%	30%	0%	3%	35%
Region	D.C. Suburbs	44%	22%	0%	5%	29%
	Northern Virginia Exurbs	30%	37%	0%	2%	30%
	Central/West	25%	31%	1%	3%	41%
	Richmond/East	27%	37%	1%	3%	33%
	Tidewater	28%	28%	1%	5%	37%
Household Income	Less than \$75,000	27%	30%	0%	3%	39%
	\$75,000 or more	37%	34%	1%	2%	26%
Education	Not college graduate	24%	30%	1%	4%	42%
	College graduate	39%	32%	1%	3%	25%
Interview Type	Landline	31%	32%	1%	3%	34%
	Cell Phone	29%	30%	0%	5%	36%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

[^]Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults				
		Which candidate cares more about the middle class:				
		Terry McAuliffe	Ken Cuccinelli	Both	Neither	Unsure
		Row %	Row %	Row %	Row %	Row %
Virginia Adults		29%	30%	1%	6%	34%
Virginia Registered Voters		31%	30%	1%	6%	32%
Party Identification^	Democrat	57%	10%	0%	7%	26%
	Republican	7%	60%	2%	3%	28%
	Independent	29%	23%	1%	9%	39%
Party Identification*	Strong Democrats	66%	10%	0%	5%	19%
	Soft Democrats	46%	11%	0%	7%	36%
	Just Independents	21%	13%	1%	9%	56%
	Soft Republicans	10%	43%	2%	10%	36%
	Strong Republicans	7%	70%	1%	2%	20%
Tea Party Supporters^		12%	57%	1%	6%	23%
Political Ideology^	Very liberal-Liberal	63%	10%	0%	5%	22%
	Moderate	32%	22%	1%	6%	38%
	Conservative-Very conservative	14%	51%	1%	6%	28%
Gender	Men	26%	37%	1%	6%	31%
	Women	32%	22%	1%	7%	38%
Age	Under 45	30%	26%	1%	6%	38%
	45 or older	29%	33%	1%	6%	31%
Age	18 to 29	30%	22%	0%	3%	45%
	30 to 44	29%	29%	1%	8%	33%
	45 to 59	31%	33%	0%	8%	28%
	60 or older	28%	33%	1%	4%	34%
Race	White	25%	36%	1%	5%	33%
	African American	43%	11%	0%	11%	35%
	Other	33%	26%	1%	4%	36%
Region	D.C. Suburbs	35%	23%	2%	6%	34%
	Northern Virginia Exurbs	31%	34%	0%	7%	28%
	Central/West	25%	27%	1%	6%	41%
	Richmond/East	27%	34%	1%	8%	31%
	Tidewater	30%	29%	0%	5%	36%
Household Income	Less than \$75,000	29%	30%	1%	6%	34%
	\$75,000 or more	31%	32%	1%	6%	31%
Education	Not college graduate	27%	28%	0%	7%	38%
	College graduate	32%	31%	1%	6%	30%
Interview Type	Landline	30%	30%	1%	7%	33%
	Cell Phone	28%	28%	1%	5%	37%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults				
		Which candidate shares your values:				
		Terry McAuliffe	Ken Cuccinelli	Both	Neither	Unsure
		Row %	Row %	Row %	Row %	Row %
Virginia Adults		28%	34%	1%	6%	31%
Virginia Registered Voters		29%	35%	1%	5%	29%
Party Identification^	Democrat	59%	13%	2%	3%	24%
	Republican	6%	67%	1%	3%	22%
	Independent	23%	30%	1%	9%	36%
Party Identification*	Strong Democrats	67%	11%	1%	3%	19%
	Soft Democrats	42%	15%	2%	5%	36%
	Just Independents	19%	17%	1%	11%	52%
	Soft Republicans	8%	58%	0%	7%	27%
	Strong Republicans	4%	72%	2%	5%	18%
Tea Party Supporters^	9%	65%	2%	3%	20%	
Political Ideology^	Very liberal-Liberal	64%	15%	0%	5%	16%
	Moderate	30%	27%	2%	7%	34%
	Conservative-Very conservative	12%	57%	1%	4%	26%
Gender	Men	24%	41%	1%	5%	29%
	Women	31%	27%	1%	7%	34%
Age	Under 45	28%	31%	2%	6%	34%
	45 or older	29%	37%	1%	6%	29%
Age	18 to 29	27%	28%	2%	4%	39%
	30 to 44	28%	33%	2%	7%	30%
	45 to 59	30%	36%	0%	7%	27%
	60 or older	27%	37%	1%	4%	31%
Race	White	25%	40%	0%	4%	30%
	African American	41%	12%	1%	10%	35%
	Other	23%	32%	4%	7%	34%
Region	D.C. Suburbs	38%	27%	1%	7%	27%
	Northern Virginia Exurbs	27%	39%	0%	5%	28%
	Central/West	25%	32%	0%	5%	37%
	Richmond/East	24%	38%	2%	5%	30%
	Tidewater	27%	33%	2%	6%	32%
Household Income	Less than \$75,000	29%	33%	1%	4%	33%
	\$75,000 or more	28%	38%	1%	7%	26%
Education	Not college graduate	25%	33%	1%	6%	35%
	College graduate	31%	36%	2%	5%	27%
Interview Type	Landline	28%	34%	2%	5%	31%
	Cell Phone	28%	33%	0%	7%	32%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Do you approve or disapprove of the job Ken Cuccinelli is doing as attorney general?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Virginia Adults		49%	23%	28%
Virginia Registered Voters		51%	24%	25%
Party Identification^	Democrat	32%	41%	27%
	Republican	74%	6%	20%
	Independent	49%	25%	26%
Party Identification*	Strong Democrats	28%	45%	28%
	Soft Democrats	37%	39%	25%
	Just Independents	40%	25%	35%
	Soft Republicans	69%	6%	24%
	Strong Republicans	80%	6%	14%
Tea Party Supporters^		82%	3%	15%
Political Ideology^	Very liberal-Liberal	22%	51%	27%
	Moderate	44%	28%	28%
	Conservative-Very conservative	75%	7%	17%
Gender	Men	54%	21%	26%
	Women	45%	25%	31%
Age	Under 45	45%	17%	37%
	45 or older	52%	27%	21%
Age	18 to 29	45%	12%	43%
	30 to 44	46%	21%	33%
	45 to 59	54%	25%	21%
	60 or older	51%	29%	20%
Race	White	51%	23%	25%
	African American	40%	25%	34%
	Other	49%	17%	34%
Region	D.C. Suburbs	40%	34%	26%
	Northern Virginia Exurbs	51%	23%	26%
	Central/West	49%	20%	31%
	Richmond/East	57%	19%	24%
	Tidewater	45%	21%	34%
Household Income	Less than \$75,000	49%	20%	31%
	\$75,000 or more	52%	26%	23%
Education	Not college graduate	51%	16%	33%
	College graduate	47%	31%	23%
Interview Type	Landline	50%	26%	24%
	Cell Phone	47%	16%	37%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Do you approve or disapprove of the job Bob McDonnell is doing as governor?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Virginia Adults		60%	22%	18%
Virginia Registered Voters		61%	24%	15%
Party Identification^	Democrat	49%	35%	15%
	Republican	77%	11%	12%
	Independent	59%	23%	17%
Party Identification*	Strong Democrats	46%	39%	15%
	Soft Democrats	52%	32%	16%
	Just Independents	56%	19%	25%
	Soft Republicans	72%	14%	14%
	Strong Republicans	79%	12%	10%
Tea Party Supporters^		81%	12%	7%
Political Ideology^	Very liberal-Liberal	42%	42%	16%
	Moderate	60%	25%	15%
	Conservative-Very conservative	76%	13%	11%
Gender	Men	66%	19%	15%
	Women	54%	25%	21%
Age	Under 45	56%	17%	27%
	45 or older	63%	26%	11%
Age	18 to 29	50%	15%	34%
	30 to 44	60%	18%	21%
	45 to 59	62%	27%	12%
	60 or older	64%	26%	10%
Race	White	60%	23%	17%
	African American	58%	24%	18%
	Other	60%	16%	24%
Region	D.C. Suburbs	53%	24%	23%
	Northern Virginia Exurbs	65%	19%	16%
	Central/West	56%	21%	23%
	Richmond/East	67%	22%	11%
	Tidewater	58%	24%	19%
Household Income	Less than \$75,000	61%	20%	19%
	\$75,000 or more	61%	23%	16%
Education	Not college graduate	59%	21%	20%
	College graduate	61%	24%	16%
Interview Type	Landline	61%	25%	14%
	Cell Phone	57%	16%	26%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		In general, do you have a favorable or an unfavorable impression of Bob McDonnell?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		58%	23%	19%
Virginia Registered Voters		60%	24%	16%
Party Identification^	Democrat	48%	35%	17%
	Republican	75%	15%	10%
	Independent	60%	22%	17%
Party Identification*	Strong Democrats	44%	38%	17%
	Soft Democrats	57%	28%	15%
	Just Independents	53%	22%	25%
	Soft Republicans	68%	17%	15%
	Strong Republicans	79%	14%	7%
Tea Party Supporters^		76%	14%	10%
Political Ideology^	Very liberal-Liberal	45%	40%	16%
	Moderate	58%	24%	17%
	Conservative-Very conservative	73%	16%	11%
Gender	Men	63%	19%	18%
	Women	54%	26%	20%
Age	Under 45	53%	21%	27%
	45 or older	63%	25%	12%
Age	18 to 29	48%	22%	30%
	30 to 44	56%	20%	24%
	45 to 59	62%	26%	12%
	60 or older	64%	23%	12%
Race	White	59%	23%	17%
	African American	59%	21%	20%
	Other	55%	24%	21%
Region	D.C. Suburbs	55%	24%	21%
	Northern Virginia Exurbs	59%	24%	17%
	Central/West	62%	20%	19%
	Richmond/East	63%	21%	16%
	Tidewater	51%	27%	22%
Household Income	Less than \$75,000	56%	23%	21%
	\$75,000 or more	63%	23%	14%
Education	Not college graduate	55%	23%	22%
	College graduate	62%	23%	15%
Interview Type	Landline	60%	25%	15%
	Cell Phone	55%	19%	25%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Registered Voters			
		Virginia has a one term limit for its governor. If Bob McDonnell were allowed to run for re-election for governor in November, whom would you support if the candidates are:			
		Terry McAuliffe, the Democrat	Bob McDonnell, the Republican	Other	Undecided
		Row %	Row %	Row %	Row %
Virginia Registered Voters		36%	51%	1%	12%
Party Identification	Democrat	80%	12%	0%	8%
	Republican	3%	91%	0%	6%
	Independent	27%	55%	2%	16%
Party Identification*	Strong Democrats	87%	9%	0%	5%
	Soft Democrats	61%	27%	0%	12%
	Just Independents	14%	51%	2%	33%
	Soft Republicans	5%	81%	2%	11%
	Strong Republicans	4%	94%	0%	3%
Tea Party Supporters		13%	80%	1%	6%
Political Ideology	Very liberal-Liberal	75%	17%	2%	6%
	Moderate	39%	48%	0%	13%
	Conservative-Very conservative	14%	76%	1%	9%
Past Participation**	Yes	35%	55%	1%	9%
	No	40%	37%	2%	21%
Gender	Men	28%	60%	1%	11%
	Women	43%	44%	1%	12%
Age	Under 45	35%	50%	1%	14%
	45 or older	39%	51%	1%	10%
Age	18 to 29	43%	46%	0%	11%
	30 to 44	29%	54%	2%	15%
	45 to 59	39%	51%	1%	9%
	60 or older	39%	52%	0%	10%
Race	White	29%	61%	1%	10%
	African American	64%	25%	2%	9%
	Other	36%	42%	0%	22%
Region	D.C. Suburbs	41%	44%	0%	15%
	Northern Virginia Exurbs	34%	56%	1%	9%
	Central/West	34%	52%	2%	12%
	Richmond/East	32%	57%	0%	10%
	Tidewater	41%	46%	1%	12%
Household Income	Less than \$75,000	42%	48%	1%	9%
	\$75,000 or more	31%	57%	1%	11%
Education	Not college graduate	39%	48%	1%	12%
	College graduate	34%	55%	1%	11%
Interview Type	Landline	37%	51%	1%	11%
	Cell Phone	35%	52%	1%	13%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Registered Voters		
		Do you want Bob McDonnell to run for president in 2016, or not?		
		Yes	No	Unsure
		Row %	Row %	Row %
Virginia Registered Voters		24%	58%	18%
Party Identification	Democrat	13%	73%	14%
	Republican	41%	43%	16%
	Independent	21%	59%	20%
Party Identification*	Strong Democrats	11%	79%	10%
	Soft Democrats	15%	69%	17%
	Just Independents	16%	56%	28%
	Soft Republicans	32%	48%	20%
Tea Party Supporters	Strong Republicans	47%	39%	15%
		38%	50%	13%
Political Ideology	Very liberal-Liberal	17%	71%	11%
	Moderate	18%	64%	18%
	Conservative-Very conservative	34%	49%	17%
Gender	Men	30%	55%	15%
	Women	19%	61%	20%
Age	Under 45	25%	57%	18%
	45 or older	24%	60%	17%
Age	18 to 29	21%	58%	21%
	30 to 44	28%	56%	16%
	45 to 59	23%	60%	17%
	60 or older	24%	60%	17%
Race	White	29%	56%	15%
	African American	9%	71%	20%
	Other	26%	49%	25%
Region	D.C. Suburbs	20%	61%	19%
	Northern Virginia Exurbs	30%	52%	18%
	Central/West	31%	52%	17%
	Richmond/East	22%	62%	16%
	Tidewater	18%	64%	18%
Household Income	Less than \$75,000	22%	62%	16%
	\$75,000 or more	28%	54%	18%
Education	Not college graduate	24%	58%	18%
	College graduate	24%	59%	17%
Interview Type	Landline	22%	61%	17%
	Cell Phone	28%	53%	19%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Hillary Clinton, the Democrat	Bob McDonnell, the Republican	Undecided
		Row %	Row %	Row %
Virginia Registered Voters		52%	41%	7%
Party Identification	Democrat	92%	6%	3%
	Republican	11%	85%	5%
	Independent	53%	38%	10%
Party Identification*	Strong Democrats	97%	1%	1%
	Soft Democrats	83%	12%	5%
	Just Independents	52%	29%	19%
	Soft Republicans	20%	72%	8%
Tea Party Supporters	Strong Republicans	5%	93%	2%
		21%	76%	3%
Political Ideology	Very liberal-Liberal	92%	7%	1%
	Moderate	63%	29%	8%
	Conservative-Very conservative	23%	72%	5%
Gender	Men	40%	52%	8%
	Women	63%	31%	6%
Age	Under 45	52%	41%	8%
	45 or older	53%	41%	6%
Age	18 to 29	53%	39%	8%
	30 to 44	51%	41%	8%
	45 to 59	56%	40%	5%
	60 or older	50%	42%	8%
Race	White	42%	50%	7%
	African American	84%	14%	2%
	Other	58%	32%	10%
Region	D.C. Suburbs	59%	34%	7%
	Northern Virginia Exurbs	50%	44%	6%
	Central/West	49%	45%	6%
	Richmond/East	48%	44%	8%
	Tidewater	57%	35%	8%
Household Income	Less than \$75,000	58%	37%	5%
	\$75,000 or more	46%	46%	8%
Education	Not college graduate	54%	38%	8%
	College graduate	51%	43%	6%
Interview Type	Landline	53%	40%	7%
	Cell Phone	52%	41%	7%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		In general, do you have a favorable or an unfavorable impression of Hillary Clinton?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		60%	33%	7%
Virginia Registered Voters		60%	34%	6%
Party Identification^	Democrat	92%	6%	2%
	Republican	30%	66%	4%
	Independent	59%	32%	9%
Party Identification*	Strong Democrats	96%	3%	2%
	Soft Democrats	87%	9%	4%
	Just Independents	52%	30%	19%
	Soft Republicans	41%	54%	5%
	Strong Republicans	20%	76%	4%
Tea Party Supporters^		30%	67%	2%
Political Ideology^	Very liberal-Liberal	93%	6%	0%
	Moderate	70%	22%	8%
	Conservative-Very conservative	34%	63%	3%
Gender	Men	51%	42%	7%
	Women	68%	25%	6%
Age	Under 45	60%	31%	9%
	45 or older	61%	35%	5%
Age	18 to 29	59%	30%	11%
	30 to 44	61%	32%	7%
	45 to 59	61%	35%	4%
	60 or older	60%	34%	6%
Race	White	52%	42%	6%
	African American	88%	9%	4%
	Other	66%	20%	13%
Region	D.C. Suburbs	69%	23%	8%
	Northern Virginia Exurbs	59%	36%	5%
	Central/West	57%	38%	5%
	Richmond/East	56%	39%	6%
	Tidewater	62%	28%	10%
Household Income	Less than \$75,000	62%	32%	7%
	\$75,000 or more	59%	35%	6%
Education	Not college graduate	60%	32%	8%
	College graduate	61%	34%	6%
Interview Type	Landline	62%	33%	5%
	Cell Phone	56%	33%	11%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Registered Voters		
		If the 2016 presidential election were held today, whom would you support if the candidates are:		
		Bob McDonnell, the		
		Joe Biden, the Democrat	Republican	Undecided
		Row %	Row %	Row %
Virginia Registered Voters		42%	49%	9%
Party Identification	Democrat	88%	7%	5%
	Republican	2%	93%	5%
	Independent	37%	51%	13%
Party Identification*	Strong Democrats	93%	3%	4%
	Soft Democrats	74%	17%	8%
	Just Independents	29%	44%	27%
	Soft Republicans	6%	88%	6%
	Strong Republicans	1%	97%	2%
Tea Party Supporters		16%	78%	6%
Political Ideology	Very liberal-Liberal	87%	7%	6%
	Moderate	48%	42%	11%
	Conservative-Very conservative	16%	79%	5%
Gender	Men	32%	60%	7%
	Women	51%	39%	11%
Age	Under 45	43%	48%	9%
	45 or older	42%	49%	9%
Age	18 to 29	54%	41%	5%
	30 to 44	36%	53%	11%
	45 to 59	43%	49%	8%
	60 or older	41%	49%	10%
Race	White	31%	60%	9%
	African American	82%	14%	3%
	Other	45%	39%	16%
Region	D.C. Suburbs	47%	38%	15%
	Northern Virginia Exurbs	41%	51%	8%
	Central/West	38%	55%	7%
	Richmond/East	40%	52%	9%
	Tidewater	47%	45%	8%
Household Income	Less than \$75,000	48%	43%	9%
	\$75,000 or more	36%	55%	9%
Education	Not college graduate	44%	46%	9%
	College graduate	40%	51%	9%
Interview Type	Landline	42%	49%	9%
	Cell Phone	43%	47%	10%

NBC News/Marist Poll Virginia Registered Voters. Interviews conducted April 28th through May 2nd, 2013, N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		All in all, do you think things in Virginia are generally headed in the right direction, or do you feel things are off on the wrong track?		
		Right direction	Wrong direction	Unsure
		Row %	Row %	Row %
Virginia Adults		60%	33%	7%
Virginia Registered Voters		61%	32%	7%
Party Identification^	Democrat	61%	31%	8%
	Republican	64%	30%	6%
	Independent	60%	34%	7%
Party Identification*	Strong Democrats	62%	31%	7%
	Soft Democrats	60%	30%	10%
	Just Independents	56%	35%	8%
	Soft Republicans	60%	36%	5%
	Strong Republicans	67%	28%	5%
Tea Party Supporters^		66%	29%	5%
Political Ideology^	Very liberal-Liberal	62%	32%	6%
	Moderate	61%	31%	8%
	Conservative-Very conservative	62%	31%	7%
Gender	Men	65%	30%	5%
	Women	55%	35%	9%
Age	Under 45	62%	33%	6%
	45 or older	59%	32%	8%
Age	18 to 29	68%	28%	5%
	30 to 44	57%	37%	6%
	45 to 59	57%	35%	8%
	60 or older	62%	30%	8%
Race	White	57%	36%	7%
	African American	69%	27%	4%
	Other	62%	28%	10%
Region	D.C. Suburbs	69%	22%	9%
	Northern Virginia Exurbs	58%	35%	7%
	Central/West	57%	35%	8%
	Richmond/East	61%	33%	7%
	Tidewater	57%	37%	5%
Household Income	Less than \$75,000	60%	34%	7%
	\$75,000 or more	63%	30%	7%
Education	Not college graduate	58%	35%	7%
	College graduate	63%	30%	7%
Interview Type	Landline	56%	36%	8%
	Cell Phone	68%	26%	6%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		Do you approve or disapprove of the job Barack Obama is doing as president?		
		Approve	Disapprove	Unsure
		Row %	Row %	Row %
Virginia Adults		51%	45%	4%
Virginia Registered Voters		51%	45%	4%
Party Identification^	Democrat	91%	7%	2%
	Republican	13%	85%	2%
	Independent	48%	46%	6%
Party Identification*	Strong Democrats	96%	3%	1%
	Soft Democrats	81%	16%	4%
	Just Independents	48%	42%	11%
	Soft Republicans	17%	80%	2%
	Strong Republicans	10%	88%	2%
Tea Party Supporters^		20%	79%	1%
Political Ideology^	Very liberal-Liberal	89%	10%	1%
	Moderate	62%	33%	5%
	Conservative-Very conservative	21%	76%	2%
Gender	Men	44%	52%	4%
	Women	58%	38%	4%
Age	Under 45	55%	41%	4%
	45 or older	48%	47%	5%
Age	18 to 29	58%	39%	3%
	30 to 44	53%	43%	4%
	45 to 59	49%	46%	5%
	60 or older	48%	49%	4%
Race	White	39%	58%	3%
	African American	86%	8%	6%
	Other	60%	34%	6%
Region	D.C. Suburbs	64%	31%	5%
	Northern Virginia Exurbs	45%	52%	3%
	Central/West	45%	52%	4%
	Richmond/East	50%	46%	4%
	Tidewater	54%	41%	5%
Household Income	Less than \$75,000	54%	42%	4%
	\$75,000 or more	47%	49%	4%
Education	Not college graduate	51%	44%	5%
	College graduate	52%	45%	3%
Interview Type	Landline	50%	47%	3%
	Cell Phone	54%	40%	5%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		In general, do you have a favorable or an unfavorable impression of Barack Obama?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		53%	43%	3%
Virginia Registered Voters		54%	44%	3%
Party Identification^	Democrat	94%	5%	1%
	Republican	13%	86%	0%
	Independent	51%	44%	5%
Party Identification*	Strong Democrats	97%	2%	1%
	Soft Democrats	89%	9%	1%
	Just Independents	47%	40%	13%
	Soft Republicans	19%	80%	1%
Tea Party Supporters^	Strong Republicans	8%	91%	0%
		19%	81%	0%
Political Ideology^	Very liberal-Liberal	94%	5%	1%
	Moderate	65%	32%	3%
	Conservative-Very conservative	21%	77%	2%
Gender	Men	48%	49%	3%
	Women	59%	37%	4%
Age	Under 45	57%	40%	3%
	45 or older	51%	46%	3%
Age	18 to 29	62%	35%	4%
	30 to 44	53%	44%	3%
	45 to 59	52%	46%	2%
	60 or older	50%	45%	5%
Race	White	42%	56%	3%
	African American	91%	6%	3%
	Other	60%	32%	8%
Region	D.C. Suburbs	65%	31%	4%
	Northern Virginia Exurbs	51%	48%	1%
	Central/West	48%	49%	3%
	Richmond/East	52%	45%	3%
	Tidewater	53%	41%	6%
Household Income	Less than \$75,000	56%	40%	4%
	\$75,000 or more	51%	47%	3%
Education	Not college graduate	54%	42%	4%
	College graduate	54%	44%	2%
Interview Type	Landline	52%	45%	3%
	Cell Phone	57%	39%	4%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		In general, do you have a favorable or unfavorable impression of the Democratic Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		44%	45%	11%
Virginia Registered Voters		44%	46%	10%
Party Identification [^]	Democrat	89%	8%	3%
	Republican	13%	81%	5%
	Independent	34%	49%	17%
Party Identification*	Strong Democrats	91%	6%	3%
	Soft Democrats	74%	19%	7%
	Just Independents	24%	45%	31%
	Soft Republicans	16%	72%	13%
	Strong Republicans	9%	90%	1%
Tea Party Supporters [^]		19%	74%	6%
Political Ideology [^]	Very liberal-Liberal	82%	12%	5%
	Moderate	50%	37%	13%
	Conservative-Very conservative	21%	73%	6%
Gender	Men	37%	52%	11%
	Women	51%	38%	11%
Age	Under 45	45%	43%	12%
	45 or older	44%	46%	10%
Age	18 to 29	48%	38%	14%
	30 to 44	43%	47%	10%
	45 to 59	43%	46%	11%
	60 or older	45%	46%	10%
Race	White	34%	56%	10%
	African American	72%	15%	12%
	Other	58%	29%	14%
Region	D.C. Suburbs	52%	35%	13%
	Northern Virginia Exurbs	46%	45%	8%
	Central/West	38%	51%	11%
	Richmond/East	40%	48%	12%
	Tidewater	48%	41%	11%
Household Income	Less than \$75,000	48%	42%	11%
	\$75,000 or more	40%	51%	9%
Education	Not college graduate	45%	41%	13%
	College graduate	44%	48%	8%
Interview Type	Landline	45%	46%	9%
	Cell Phone	43%	42%	15%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

[^]Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults		
		In general, do you have a favorable or an unfavorable impression of the Republican Party?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Virginia Adults		36%	52%	12%
Virginia Registered Voters		37%	53%	11%
Party Identification^	Democrat	8%	88%	4%
	Republican	75%	18%	7%
	Independent	31%	53%	16%
Party Identification*	Strong Democrats	5%	90%	5%
	Soft Democrats	17%	79%	3%
	Just Independents	19%	46%	35%
	Soft Republicans	58%	30%	12%
	Strong Republicans	79%	16%	4%
Tea Party Supporters^		59%	32%	9%
Political Ideology^	Very liberal-Liberal	15%	81%	4%
	Moderate	30%	59%	10%
	Conservative-Very conservative	56%	34%	10%
Gender	Men	41%	46%	13%
	Women	32%	58%	11%
Age	Under 45	38%	49%	13%
	45 or older	35%	55%	10%
Age	18 to 29	38%	46%	16%
	30 to 44	37%	52%	11%
	45 to 59	33%	58%	9%
	60 or older	38%	51%	12%
Race	White	41%	48%	11%
	African American	21%	71%	8%
	Other	36%	46%	18%
Region	D.C. Suburbs	27%	60%	13%
	Northern Virginia Exurbs	41%	49%	10%
	Central/West	41%	46%	13%
	Richmond/East	35%	53%	11%
	Tidewater	36%	52%	12%
Household Income	Less than \$75,000	35%	54%	11%
	\$75,000 or more	37%	52%	11%
Education	Not college graduate	36%	50%	14%
	College graduate	35%	55%	9%
Interview Type	Landline	35%	54%	10%
	Cell Phone	37%	47%	15%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults			
		Do you think the laws covering the sale of firearms should be more strict, less strict, or kept as they are now?			
		More strict	Less strict	Kept as they are now	Unsure
		Row %	Row %	Row %	Row %
Virginia Adults		55%	6%	36%	3%
Gun Owners		30%	11%	57%	2%
Gun HH		38%	9%	51%	2%
Virginia Registered Voters		55%	6%	36%	3%
Party Identification^	Democrat	82%	2%	14%	2%
	Republican	29%	9%	60%	2%
	Independent	56%	6%	34%	4%
Party Identification*	Strong Democrats	87%	2%	9%	2%
	Soft Democrats	79%	3%	18%	0%
	Just Independents	52%	6%	37%	5%
	Soft Republicans	35%	7%	54%	5%
	Strong Republicans	25%	11%	63%	1%
Tea Party Supporters^		25%	14%	58%	3%
Political Ideology^	Very liberal-Liberal	84%	2%	11%	3%
	Moderate	62%	4%	32%	2%
	Conservative-Very conservative	34%	9%	54%	3%
Gender	Men	41%	10%	47%	2%
	Women	68%	3%	26%	3%
Age	Under 45	50%	8%	40%	3%
	45 or older	59%	5%	33%	3%
Age	18 to 29	49%	9%	40%	2%
	30 to 44	50%	7%	40%	3%
	45 to 59	57%	4%	36%	3%
	60 or older	61%	5%	31%	3%
Race	White	50%	7%	40%	3%
	African American	76%	1%	19%	3%
	Other	47%	10%	41%	2%
Region	D.C. Suburbs	70%	4%	23%	3%
	Northern Virginia Exurbs	49%	7%	40%	3%
	Central/West	49%	6%	42%	4%
	Richmond/East	49%	9%	39%	3%
	Tidewater	59%	5%	35%	1%
Household Income	Less than \$75,000	54%	8%	35%	4%
	\$75,000 or more	58%	5%	37%	1%
Education	Not college graduate	52%	7%	38%	4%
	College graduate	59%	5%	34%	2%
Interview Type	Landline	57%	6%	35%	2%
	Cell Phone	50%	7%	39%	4%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults				
		As you may know, across the board automatic federal spending cuts to military and non-military programs were put in place on March 1st in order to reduce the federal deficit. How much of an impact have these automatic spending cuts had on you and your family:				
		A great deal	Quite a bit	Just some	Not much at all	Unsure
		Row %	Row %	Row %	Row %	Row %
Virginia Adults		12%	10%	21%	54%	3%
Virginia Registered Voters		12%	10%	21%	54%	3%
Party Identification^	Democrat	11%	11%	23%	52%	3%
	Republican	12%	9%	20%	58%	2%
	Independent	13%	11%	21%	52%	3%
Party Identification*	Strong Democrats	12%	15%	20%	50%	3%
	Soft Democrats	12%	8%	23%	53%	4%
	Just Independents	16%	8%	20%	53%	3%
	Soft Republicans	12%	10%	21%	54%	4%
	Strong Republicans	10%	11%	22%	58%	0%
Tea Party Supporters^		13%	13%	16%	54%	4%
Political Ideology^	Very liberal-Liberal	7%	13%	19%	58%	3%
	Moderate	13%	10%	24%	51%	2%
	Conservative-Very conservative	12%	9%	20%	56%	3%
Gender	Men	12%	7%	19%	60%	3%
	Women	12%	13%	23%	48%	4%
Age	Under 45	13%	10%	25%	49%	3%
	45 or older	11%	10%	18%	58%	4%
Age	18 to 29	13%	10%	22%	51%	4%
	30 to 44	13%	10%	26%	48%	3%
	45 to 59	14%	12%	19%	51%	3%
	60 or older	7%	8%	16%	65%	4%
Race	White	11%	9%	21%	56%	2%
	African American	17%	13%	23%	41%	5%
	Other	11%	11%	17%	56%	6%
Region	D.C. Suburbs	9%	6%	22%	59%	4%
	Northern Virginia Exurbs	12%	10%	20%	55%	2%
	Central/West	12%	9%	20%	54%	5%
	Richmond/East	12%	11%	19%	55%	4%
	Tidewater	13%	14%	25%	46%	2%
Household Income	Less than \$75,000	14%	11%	21%	50%	4%
	\$75,000 or more	11%	9%	22%	57%	1%
Education	Not college graduate	15%	10%	19%	52%	5%
	College graduate	8%	10%	24%	56%	2%
Interview Type	Landline	13%	10%	20%	54%	3%
	Cell Phone	10%	10%	22%	53%	4%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.

		Virginia Adults			
		As you may know, across the board automatic federal spending cuts to military and non-military programs were put in place on March 1st in order to reduce the federal deficit. Do you believe these automatic spending cuts will:			
		Mostly help the economy	Mostly hurt the economy	Have no impact on the economy	Unsure
		Row %	Row %	Row %	Row %
Virginia Adults		18%	49%	26%	8%
Virginia Registered Voters		17%	50%	25%	7%
Party Identification^	Democrat	22%	52%	19%	7%
	Republican	15%	50%	29%	5%
	Independent	15%	50%	27%	8%
Party Identification*	Strong Democrats	18%	58%	17%	7%
	Soft Democrats	21%	51%	23%	5%
	Just Independents	15%	46%	27%	12%
	Soft Republicans	12%	49%	30%	8%
	Strong Republicans	19%	48%	29%	5%
Tea Party Supporters^		19%	45%	32%	5%
Political Ideology^	Very liberal-Liberal	17%	57%	18%	7%
	Moderate	16%	53%	26%	5%
	Conservative-Very conservative	19%	44%	30%	7%
Gender	Men	18%	45%	31%	6%
	Women	17%	53%	21%	10%
Age	Under 45	21%	42%	29%	8%
	45 or older	15%	55%	22%	7%
Age	18 to 29	24%	39%	27%	9%
	30 to 44	18%	45%	31%	7%
	45 to 59	14%	58%	22%	6%
	60 or older	17%	52%	22%	9%
Race	White	15%	51%	26%	8%
	African American	23%	48%	26%	4%
	Other	24%	44%	23%	9%
Region	D.C. Suburbs	18%	49%	22%	11%
	Northern Virginia Exurbs	19%	45%	29%	7%
	Central/West	18%	48%	27%	8%
	Richmond/East	16%	47%	28%	9%
	Tidewater	18%	57%	21%	3%
Household Income	Less than \$75,000	18%	50%	25%	7%
	\$75,000 or more	18%	50%	27%	5%
Education	Not college graduate	19%	49%	23%	9%
	College graduate	16%	50%	28%	6%
Interview Type	Landline	17%	52%	25%	7%
	Cell Phone	20%	44%	27%	9%

NBC News/Marist Poll Virginia Adults. Interviews conducted April 28th through May 2nd, N=1218 MOE +/- 2.8 percentage points.

^Virginia Registered Voters: N=1095 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.

*Soft Democrats include registered voters who identify as "not strong Democrats" or Democratic leaning independents. Soft Republicans include those registered voters who identify as "not strong Republicans" or Republican leaning independents.